

12TH INTERNATIONAL
CLOUD[®]
 EXPO

3RD INTERNATIONAL
BIG DATA[™]
 EXPO

JUNE 10 – 13, 2013

JAVITS CENTER
 NEW YORK, NY



PLATINUM PLUS SPONSORSHIP PACKAGE

Early Bird Special \$90,000 (Contracts Signed & Deposits Before 1/31/13)

Regular Price: \$95,000 (Contracts Signed & Deposits After 1/31/13)

ON-SITE SPONSORSHIP BENEFITS

Booth Space (Booth Structure and Carpet Not Included) .. 20 x 20
Day Two, Three, or Four Keynote 45 Minutes
Vendor Presentation 45 Minutes
Guaranteed Technical Sessions Up to 4

Event Passes Provided

Full Conference Passes Up to 4
 Speaker Pass Included
 Unlimited VIP Passes (Does Not Include Lunch) Included
 Booth Staff Badges Up to 10

Show Directory.....4/Color Full Page Ad
 Logo & Company Description..... Up to 200 words

Additional Benefits

- ✓ One 15-Amp Electrical Drop
- ✓ One Internet Drop
- ✓ Table & Two Chairs
- ✓ Literature Placement in Your General Session
- ✓ Company Logo on Signage at the Keynote Session
- ✓ Company Logo on Conference Delegate Bag
- ✓ One Insert in Conference Delegate Bag
- ✓ Logo on Conference Directionals & Signage
- ✓ Unlimited Access to Opt-in Attendee List
- ✓ SYS-CON.TV Interview

Press Benefits

- ✓ Access to Full Press List
- ✓ Press Kit Displayed in Press Center

PRE-SHOW SPONSORSHIP BENEFITS

728x90 Banner on Main Event SiteIncluded
 Company Logo on All Event PagesIncluded
 Company Description, Logo on Sponsor & Exhibitor SiteIncluded
 Company Description, Logo on Exhibitor SiteIncluded

POST-SHOW SPONSORSHIP BENEFITS

On-Demand Benefits

Vendor Presentation Webinar: On-Demand Viewing Up to 6 MonthsIncluded
 Contact Information for Every Prospect Who Views On-DemandIncluded
 On-Demand Vendor Presentation Promoted to Target Audience: Banners, Text Links, E-newslettersIncluded
 Receive Copy of Vendor PresentationIncluded

Online Media Advertising Programs

3-Month Online Banner Advertising: 728X90, 160X600, 336X280Included
 One-Time Use of Opt-In Subscriber List: 10,000 Opt-In RecordsIncluded
 E-newsletter Sponsorships: Three Sponsorships Top PositionIncluded
 Text Links on Cloud.SYS-CON.com and E-newslettersIncluded

To Learn More About
 Sponsorship Opportunities
Call 1-201-802-3020
 events@sys-con.com

CloudComputingExpo.com